

2026-27

SPONSORED CONTENT

Rates & Information

Sponsored content is a great way to reach executives, managers, and professionals in Jackson County and the surrounding areas by promoting your business in an article format. The topic and content of your sponsored content piece is determined by you; and each spread is laid out in the same way as other articles within the issue to provide a reading experience that is uninterrupted.

SPONSORED CONTENT FEATURES:

- Minimum of one full page
- Up to 400 words of text per full page
- Up to two full-color photos per full page
- Your business's logo
- Your business's contact information
- Included in the online edition, which can be viewed online for a minimum of three years
- Article can be self-written or created by our writers



2026 FULL COLOR SPONSORED CONTENT RATES

FIRST PAGE
\$2,100

EACH ADDITIONAL PAGE
\$1,730

EACH ADDITIONAL HALF PAGE
(The remaining page will have up to a half page of ads.)
\$1,025

Senior PREFERENCES